

Grace Dixon

Graphic Designer & Visual Artist

Orlando, FL

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PROFESSIONAL SUMMARY

Graphic designer and visual artist with experience in branding, illustration, motion graphics, and digital storytelling across print and digital platforms. Disney Cast Member with a strong understanding of brand standards, visual consistency, and guest-focused storytelling. Collaborative, detail-oriented, and skilled at managing multiple creative projects in fast-paced environments.

CORE SKILLS

Graphic Design, Branding, Illustration, Motion Graphics, Visual Storytelling, Layout & Composition, Creative Problem Solving, Cross-Functional Collaboration, Time Management, Client Communication

TECHNICAL SKILLS

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Premier Pro, Fresco, Audition
- Animation & 3D: Toon Boom Harmony, Autodesk Maya
- Creative Tools: Clip Studio Paint EX, SketchUp, Audacity
- Productivity: Microsoft Word, PowerPoint, Excel, Outlook

PROFESSIONAL EXPERIENCE

The Walt Disney Company – Attractions & Operations Cast Member Orlando, FL | 2023-Present

- Supported Disney brand storytelling through guest-facing experiences and live performance environments
- Collaborated with cross-functional Cast Members to deliver consistent, high-quality guest experiences
- Demonstrated adaptability, timing, and communication in high volume roles including EPCOT & Adventureland merchandising, Fantasyland Operations and Jungle Cruise
- Selected for leadership-adjacent responsibilities including Cast onboarding support and backstage tours

The Art of Gracie – Freelance Graphic Designer & Illustrator Remote | 2020-Present

- Designed logos, brand identities, and visual assets for clients across print and digital platforms
- Developed illustrations, promotional graphics, and visual concepts aligned with client goals & brand standards
- Managed project timelines, client communication, revisions, and final deliverables independently
- Applied visual storytelling principles to enhance brand recognition and audience engagement

WNYF TV – Graphic Designer Fredonia, NY | 2021-2023

- Created logos, posters, social media graphics, and promotional materials for broadcast programs
- Collaborated with production teams on branding, scriptwriting, post-production, and live broadcasts
- Designed merchandise and marketing visuals supporting station identity

J. Fitzgerald Group – Graphic Design Intern Lockport, NY | 2022

- Developed branding and marketing materials including logos, web graphics, and social media assets
- Assisted with client projects requiring adherence to established brand guidelines
- Created website graphics, advertisements, and promotional banners

EDUCATION

B.A., Graphic Design Southern New Hampshire University | Expected 2027

B.F.A., Animation & Illustration; B.A., Art History State University of New York at Fredonia | 2023

Magna Cum Laude

SELECTED HONORS & PROJECTS

- Candlelight Processional Performer, Walt Disney World (2024, 2025)
- Newfane, NY Bi-Centennial Logo Designer (2023)
- Featured Artist, Marion Art Gallery Exhibition (2022)
- Dr. Daniel D. Reiff Art History Scholarship Recipient