



Portfolio: [theartofgracie.net](http://theartofgracie.net)

Social Media: @theartofgracie

Linkedin: [linkedin.com/in/gracealicedixon](https://www.linkedin.com/in/gracealicedixon)

gdixon1230@gmail.com

(716) 778-4131

Creative | Organized | Adaptable | Problem Solver | Positive | Energetic

## EDUCATION

Dual Degree:

**Bachelor of Fine Arts, Animation & Illustration AND Bachelor of Arts, Art History**

**May 2023**

The State University of New York at Fredonia

Magna Cum Laude

## EXPERIENCE

**DISNEY COLLEGE PROGRAM: Magic Kingdom Adventureland and EPCOT WORLD NATURE Merchandise**

(Orlando, FL)

2020, 2023 – Present

- ▶ Apply the Five Keys standards when making magic and connecting with Cast Members and guests.
- ▶ Work in and promote excellence in multiple fast-paced store locations.
- ▶ Recognized by guests and supervisors for providing superior service to guests and fellow Cast Members.

**WNYF TV: Graphic Designer (Fredonia, NY)**

2021-2023

- ▶ Poster and Logo Design for: "Trotters", "Sports Hour", "For Your Information" and others.
- ▶ Member of the production team for branding, scriptwriting, post-production, and live broadcasts.

**J. FITZGERALD GROUP: Graphic Design Intern (Lockport, NY)**

2022

- ▶ Developed marketing and branding materials including logo & web design, social media graphics/illustrations.

**ENACTUS: Graphic Designer (Fredonia, NY)**

2022

- ▶ Collaborated with the marketing team to develop client website graphics, advertisements, & banners.

**VISUAL ARTS & NEW MEDIA DEPARTMENT: Ambassador (Fredonia, NY)**

2022-2023

- ▶ Recruited potential students, provided program insights, and led campus tours.

**VISUAL CONCEPTS: Teaching Assistant (ARTS120)**

2022

- ▶ Led class discussions, solved student problems, managed feedback, took attendance, and assisted in grading.

**THE ART OF GRACIE: Freelance - Logo & Brand Design, Illustration & 2D Animation**

2020-Present

- ▶ Digital/Traditional Mediums for Visual Storytelling, Branding, Profiles, Promotional Illustration, 2D Animation
- ▶ Communicate with clients for concept design, artwork ideas, establishing terms and setting project timelines.

## TECHNICAL SKILLS (Proficient in all skills listed)

### Adobe Creative Cloud

- ▶ After Effects
- ▶ Photoshop
- ▶ Premiere Pro
- ▶ Fresco
- ▶ Audition

### Creative Software

- ▶ Autodesk Maya
- ▶ Clip Studio Paint EX
- ▶ Toon Boom
- ▶ Audacity
- ▶ SketchUp
- ▶ PowerDirector
- ▶ Corel Paint Essentials
- ▶ Microsoft Office (Word, PowerPoint, Outlook, Excel)

## AWARDS, SCHOLARSHIPS, OTHER WORK

Newfane Bi-Centennial Logo Design Winner	2023	Reed Library Student Assistant	2019-2023
Featured Exhibit, "Zatrikion", Marion Art Gallery	2022	Palace Theatre Performing Arts Instructor	2019
Dr. Daniel D. Reiff Art History Scholarship	2022	Newfane School District Merchandise Design	2018
ALD Honor Society	2020-2023	24-hour <u>Create-a-thon</u> to benefit charities	2018
Dean's Scholar Award	2019-2023	Newfane Musical Theatre: Leading Roles	2017-2019

## RELEVANT COURSEWORK

\*INCLUDED IN PROFESSIONAL PORTFOLIO

### Animation and Illustration Capstone\* ARTS 489

Advanced animation and illustration project: "Mary & Lou" short-animated film.

### Advanced Animation & Illustration\* ARTS 485

Two-semester studio course for research, development, technical exercises, and oral presentations.

- ▶ First Semester Project - "Pawn": animatic music video.
- ▶ Second Semester Project - "Kingdom Ofson, Finding the Sun Princess": visual development/character design.

### Senior Exhibition\* ARTS 400

Department of Visual Arts & New Media fall show, *Ateliesque*, Marion Art Gallery, Fredonia, NY Dec 2022.

- ▶ Personal Exhibit - "Zatrikion": A combination of art, music, photography, and animation, Zatrikion is a conceptual multimedia project. Also published on Spotify and Apple Music in August 2021 under Grace Alice and surpassed over 1,000 streams less than 24 hours after its initial release.

### 3D Modeling & Animation ARTS 386

Studio class on 3D modeling, lighting, animation, and the history of traditional 3D animation.

### Intermediate 2D Animation ARTS 385

Studio class on digital line-drawn and cell animation including motion graphics and compositing.

### Intermediate Illustration ARTS 380

Use of traditional media & digital drawing tablets exploring character story development & sequential drawing.

### 3D Methods & Materials ARTS 340

Traditional and innovative cross-media exploration to 3D object making. (papermaking, casting, cement, etc.)

### Introduction to 2D Animation ARTS 285

Includes flipbooks, line-drawn rotoscope, and collage animation.

### Introduction to Illustration ARTS 280

### Graphic Design I ARTS 260

### Figure Modeling ARTS 241

Sculpture of the human form.

### Foundations of 3D Form and Content ARTS 240

### Digital Foundations ARTS 225

### Life Drawing ARTS 212